**Select Category:**

**Select Sub Category:**

**Activation Name:**

**Brand Name:**

**Date of Execution:**

**Description:** (Max 500 words)

This may represent any Activity / Execution / Demonstration done in the OOH space solely for the purpose of promotion and / or advertising which include consumer engagement or experience, often in a physical, interactive, or sensory way.

 **Description covering the following points:**

1. Objective or The Idea
2. Strategy and Details of execution: Duration of the activation, location, uniqueness, TG, etc.
3. Impact of Assessment

**Upload Campaign Images:**

* Maximum 15 images of 10 MB file size in all.
* The images shall be in JPEG/PNG formats; (max width 1200 px and max height 1200 px)
* Images should cover - Actual execution images showing the activity / demonstration

UPLOAD IMAGES

**Upload Video:**

* The video content shall be structured as per the parameters defined for this award category.
* The duration of the video shall not exceed 2 minutes.
* The file extension shall be mp4 and the file size shall not exceed 40 MB.
* Either Voiceover or Music is mandatory

UPLOAD VIDEO

**Client Information**:

Name:

Designation:

Company:

Email ID:

Mobile:

Address: